

## INDIAN INDUSTRIES ASSOCIATION AN APEX BODY OF MICRO, SMALL & MEDIUM ENTERPRISES

IN THE SERVICE OF MSME SINCE 1985 )

## **BEST ARTICLE AWARD CAN BE YOURS**

## "IIA in 2015"

During the IIA Office Bearers' Capacity Building Workshop in Khajuraho, President, IIA, decided to invite suggestions from IIA members, Office Bearers and their spouses in the form of articles on the "Present status of IIA, i.e. its strength, weaknesses, threats & opportunities & the Way Forward, i.e. where IIA should be by June 2015 in terms of its Objectives, Activities, Structure, Culture, Values, Systems, Territorial Spread, Membership growth, Lobbying at State/National/International levels, Team effectiveness, and Decision making."

President has announced that 3 best article awards shall be presented in each category. Hence, all our esteemed Members, Office Bearers and their spouses are requested to send in their articles (Max. 3 A4 size pgs) on the topic **before 15<sup>th</sup> April 2012 preferably by email (<u>iia@iiaonline.in</u>) or at the following address:** 

General Secretary, IIA Bhavan, Vibhuti Khand, Gomti Nagar, Lucknow-226010

The award winning articles will also be published in IIA News with due acknowledgment and the awards will be presented in the forthcoming IIA General Body Meeting.

Thank you!

## **General Secretary**



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